Modern Expectations	Legacy Community Software	FORJ Community Platform
Modern User Interface Speed, ease, and intuitive design	❌ *Clunky design, antiquated user interface, and difficult navigation*	✅ *Intuitive platform and beautiful design that is easy to use and encourages engagement*
Member Communication Frictionless access to information	❌ *Limited communication channels, requiring reliance on additional systems*	✅ *Multiple channels—group discussions, private messaging, real-time chat and email —to facilitate seamless communication*
Member Onboarding A sense of immediate belonging	❌ *Manual member onboarding, requiring reliance on additional systems*	✅ *Automated onboarding to welcome new members, share resources, and guide them through the community*
Member Directory Meaningful connections with other members	❌ *Basic member directory*	✅ *Detailed member profiles that empower members to easily connect and collaborate*
Mobile Capabilities On-the-go opportunities to connect and learn	❌ *No or limited mobile capabilities*	✅ *Mobile first experience with an app that lets you manage and engage with members anytime, anywhere*
Analytics Insights for data-backed decision making	❌ *Static reporting with lack of actionable insights*	✅ *Rich engagement and activity data in real-time interactive dashboards*
Client Success & ROI Community-driven growth	❌ *No clear point of contact, need for third party implementation and support services*	✅ *Dedicated client success manager, alignment of partnership vision and ROI model*